

Promotion Mode

ADVERTISE WITH US



2021



Monthly Magazine on Sugar Industry

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Advertise With Us

Promote your Product/Service in the Sugar and allied industry

Sugar Times is the only Hindi news publication, running from last 6+ years as a news magazine platform for the sugar industry, farmers, research scholars and sugar federations and sugar mills.

Our publication can provide you a good platform to promote your product/services in the sugar and allied industry. Our publication has been conferred as a media partner from the last 3 years with CII, STAI and the sugar institutes like NSI-Kanpur and ICAR-IISR.

“Uttar Pradesh is the largest sugarcane producing state in India”

The crucial efforts by central govt. of India has pave a big call to make the sugar mills more profitable along with concentrating on doubling the income of farmers through changes in Ethanol blending policies and other related amendments in law.

Our publication Sugar Times is focused on sugar industry and is an initiative of retired sugarcane department and officials of the govt and experts in the field, to bridge the gap between sugar industry; in form of B2B or B2C.

We believe we are a good platform to promote your product and service and your advertisement can get better mileage.

Specs-

- Through our print media circulation to all the libraries of sugar mills, distilleries, insitutes also to the individual working professionals of sugar industry, sugar federations, Export/Import Traders, ethanol plants, B2B sugar companies and to the other allied industry.

Promotional Mode- 1

Digital Media

In Print Media



Position- Full Page (Inside)



Position- Front Cover Strip



Position- Half Page Cover

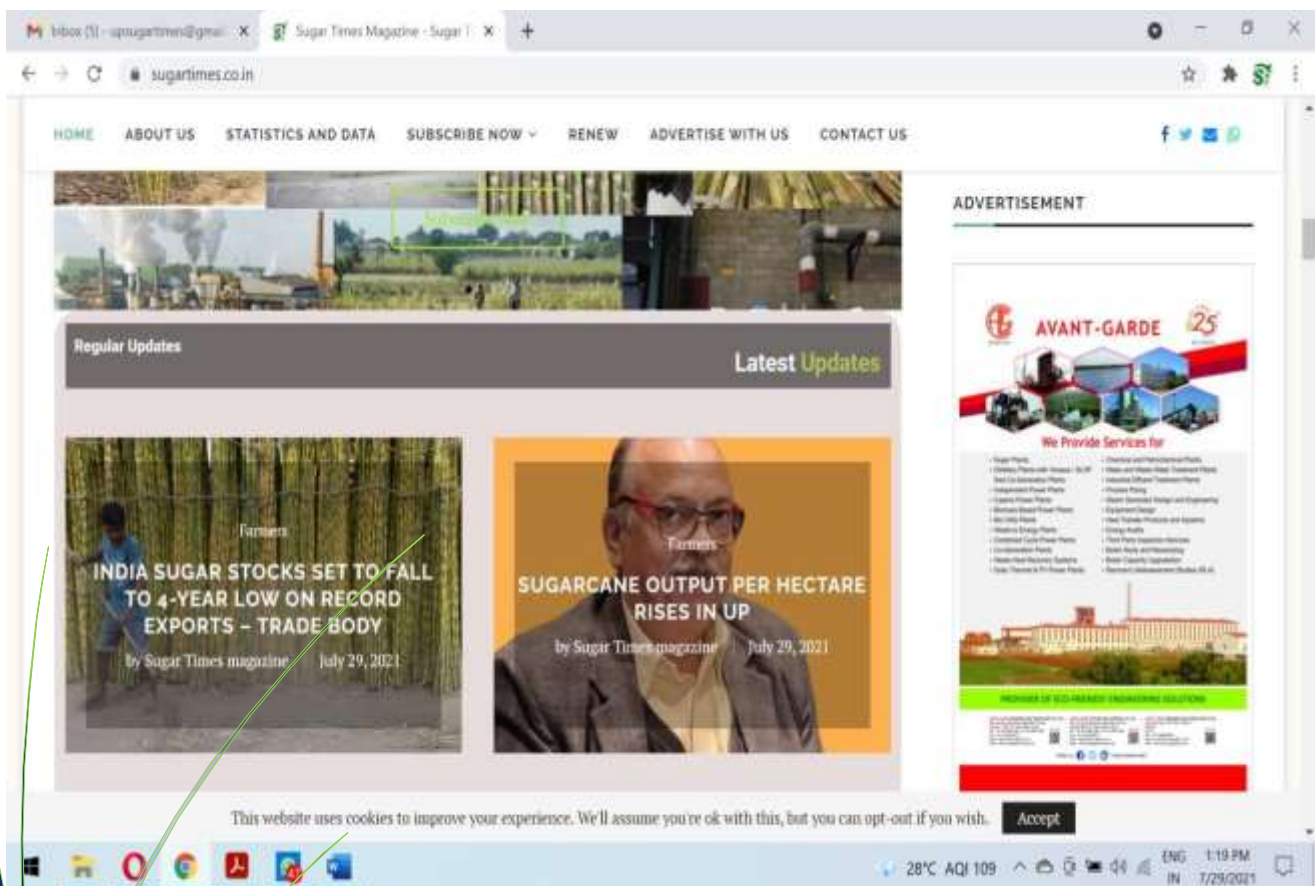
Specs-

- On click redirecting to your website or custom URL.
- Pop-up available

Promotional Mode- 2

Digital Media

In Website



Position- Half Page Cover

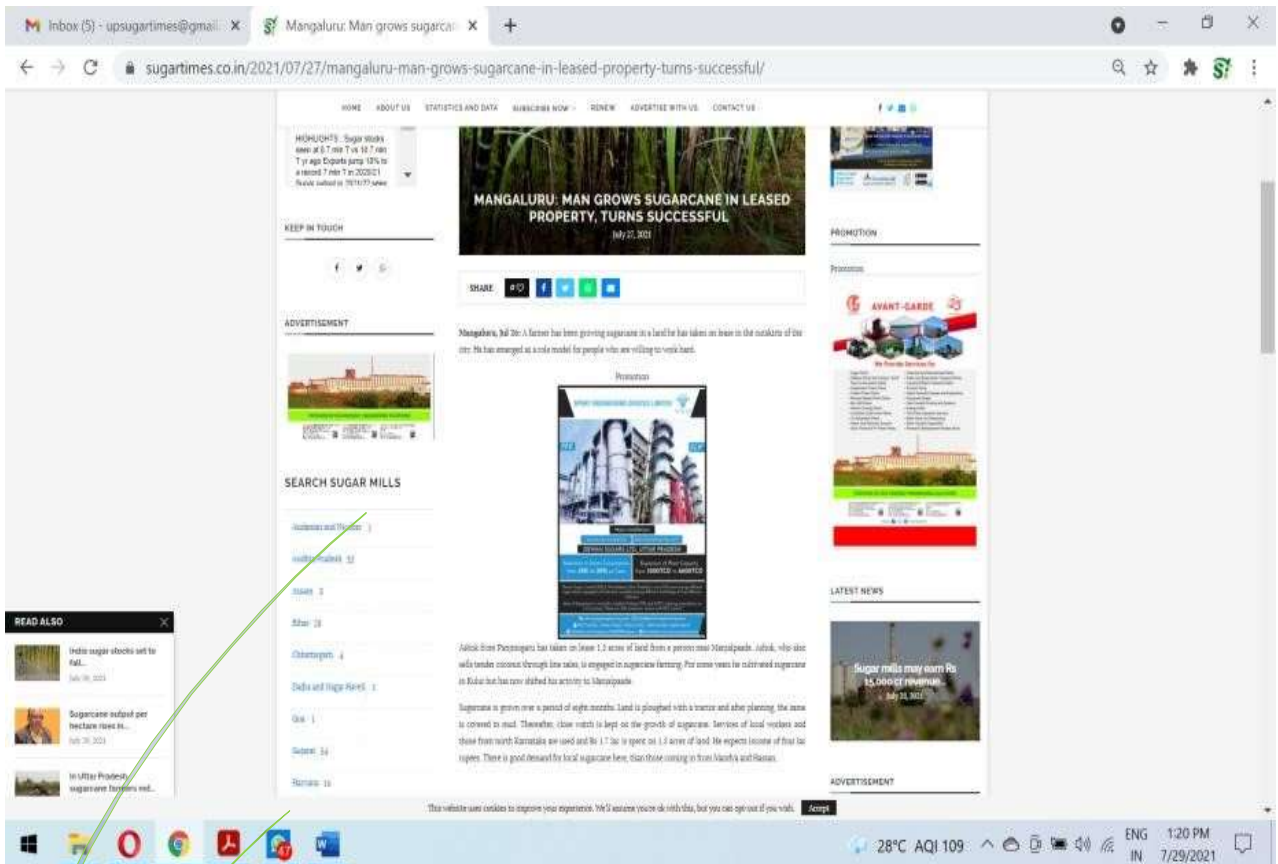
Specs-

- Shared on our FB social media (facebook, linkedin, twitter).
- Exclusive news posts are shared on sugar allied industry specific groups on FB, LinkedIn

Promotional Mode- 3

Digital Media

In News Posts



Position- Half Page Cover

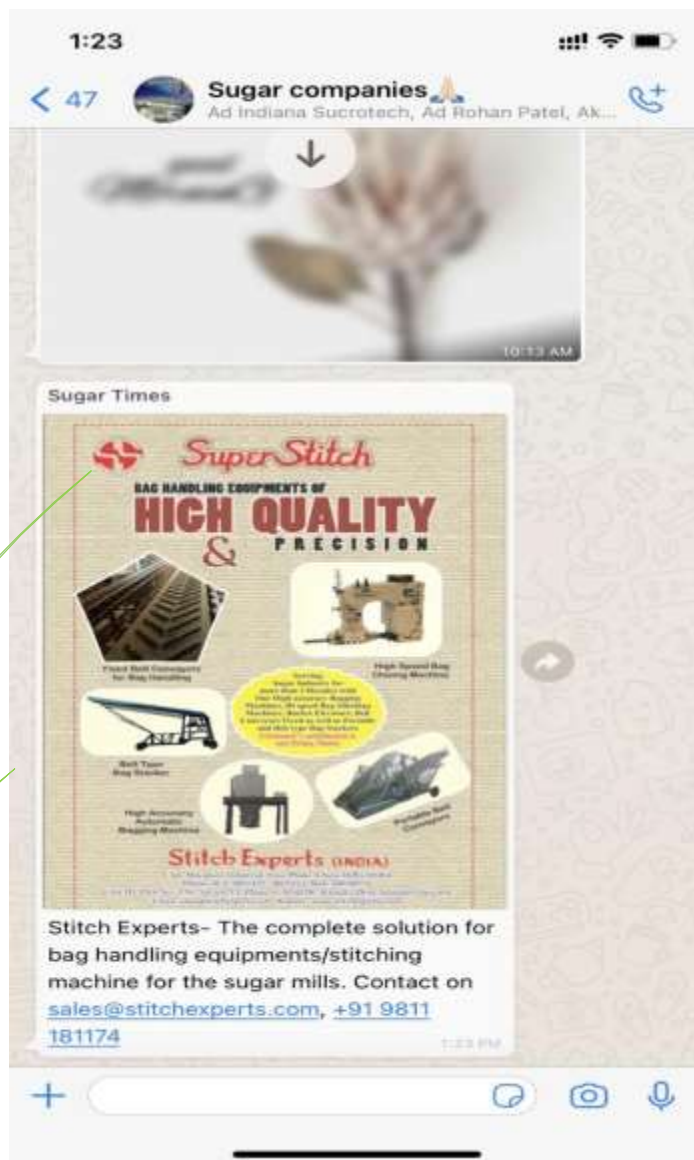
Specs-

- Showcase your products in our WhatsApp group. We will be sharing on it weekly once (every Monday).

Promotional Mode- 4

Digital Media

In WhatsApp Groups



Specs-

- Showcase your products in our WhatsApp group. We will be sharing on it weekly once (every Monday).

Promotional Mode- 5

Digital Media

In WhatsApp News Post



The screenshot shows a WhatsApp news post from Sugar Times magazine. At the top, there is a small image of a man in a white shirt and a woman in a blue shirt, with the text: "AP Govt will clear arrears of sugarcane farmers soon, assures minister Botcha Satyanarayana - Sugar Times magazine". Below this, the text reads: "Minister for Rural Administration and Urban Development Botcha Satyanarayana". The post is titled "Sugar Times #NewsDesk" and contains a list of news items, each with a small icon and a link to the full article. The items are: 1. "AP Govt will clear arrears of sugarcane farmers soon, assures minister Botcha Satyanarayana" with link <https://sugartimes.co.in/2021/11/05/ap-govt-will-clear-arrears-of-sugarcane-farmers-soon-assures-minister-botcha-satyanarayana/>. 2. "Maharashtra sugar factories produce over 65 cr litres ethanol so far this year, much above target: NFCSF" with link <https://sugartimes.co.in/2021/11/05/maharashtra-sugar-factories-produce-over-65-cr-litres-ethanol-so-far-this-year-much-above-target-nfcsf/>. 3. "Seven ethanol units to come up in Assam: Himanta Biswa Sarma" with link <https://sugartimes.co.in/2021/11/05/seven-ethanol-units-to-come-up-in-assam-himanta-biswa-sarma/>. 4. "Sudheer Rathore- A Progressive Farmer Uses This Technique for Triple Sugarcane Yield" with link <https://sugartimes.co.in/2021/11/05/sudheer-rathore-a-progressive-farmer-uses-this-technique-for-triple-sugarcane-yield/>. 5. "Sudheer Rathore- A Progressive Farmer Uses This Technique for Triple Sugarcane Yield" with link <https://sugartimes.co.in/2021/11/05/sudheer-rathore-a-progressive-farmer-uses-this-technique-for-triple-sugarcane-yield/>. 6. "Dhampur Sugar Mills Limited commences sugar crushing for 2021-22 season" with link <https://sugartimes.co.in/2021/11/05/dhampur-sugar-mills-limited-commences-sugar-crushing-for-2021-22-season/>. 7. "Punjab Govt. to bear 70 per cent of increase SAP of Sugarcane" with link <https://sugartimes.co.in/2021/11/05/punjab-govt-to-bear-70-per-cent-of-increase-sap-of-sugarcane/>. 8. "Bihar to get 17 ethanol plants which will produce 35.2 cr litres of the fuel" with link <https://sugartimes.co.in/2021/10/27/dwankesh-sugar-says-on-track-to-sell-5-crore-litres-ethanol-in-fy22-most-capex-via-internal-accruals/>. 9. "Pakistan: Sugar prices soared to 200pc in three years | International News" with link <https://sugartimes.co.in/2021/11/03/pakistan-sugar-prices-soared-to-200pc-in-three-years-international-news/>. Below the list, there is an "EVENTS" section with the text: "AgroVision- 01st - 03rd Dec 2021 at IISR, Lucknow" and "Sugar & Ethanol India Conference - 29th-30th Jan 2022 by ChiniMandi" with a link <https://www.chinimandi.com/events/event/sugar-ethanol-india-conference-sic-2022/>. At the bottom, there is a call to action: "Not yet subscribed? Subscribe now- <https://sugartimes.co.in/subscribe/>".

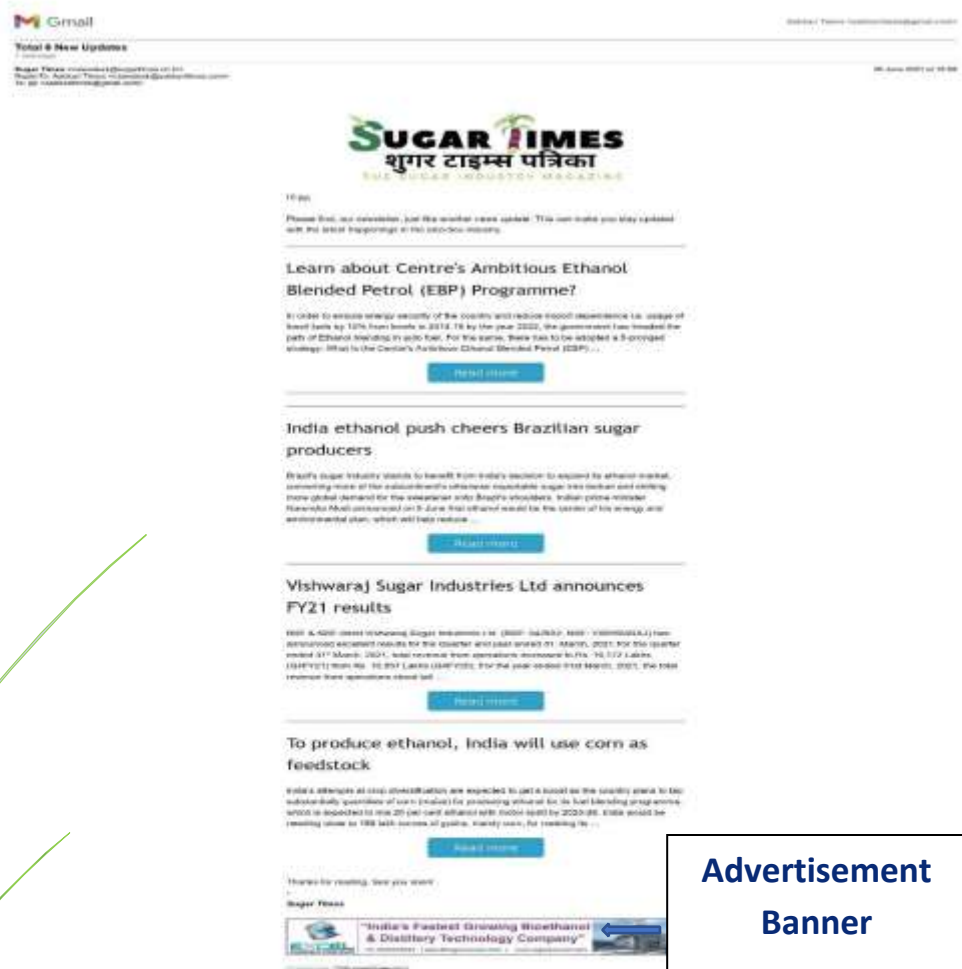
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Promotional Mode- 6

Digital Media

In Weekly Newsletter Email



**Advertisement
Banner**